

## Discover Rio Vista magazine Ad Form

- RioVision produces 3 editions every year of the Discover Rio Vista (DRV) magazine.
- At least 14,000 magazines are printed each time, with at least 5,800 inserted into the Beacon newspaper and the remaining 8,000 are distributed to areas inside and outside of Rio Vista.
- Discover Rio Vista is all color, and offers premium glossy\* pages.
- \*Inquire first if you are interested in a glossy page to check availability.
- Our prices are low due to our volunteers, and help cover printing costs.
- Ad set up and design can be provided at no additional charge.

**Ad sizes:** Business card = 3.5”w x 2”h, 1/4 page = 3.5”w x 4.75”h,  
1/2 page Horizontal = 7.25”w x 4.75”h, 1/2 page Vertical = 3.5”w x 9.75”h

Pricing and Discounts are listed below for running ads in one or more edition.

<b>AD SIZE</b>	<b>1 edition</b>	<b>2 editions</b>	<b>3 editions</b>
<b>Business Card</b>	<b>\$95</b>	<b>\$175</b>	<b>\$245</b>
<b>1/4 page</b>	<b>\$195</b>	<b>\$350</b>	<b>\$465</b>
<b>1/2 page</b>	<b>\$375</b>	<b>\$675</b>	<b>\$900</b>
<b>Full Page</b>	<b>\$725</b>	<b>\$1305</b>	<b>\$1740</b>
<b>1/4 page glossy* inside front or inside back</b>	<b>\$225</b>	<b>\$405</b>	<b>\$540</b>
<b>1/2 page glossy* inside front or inside back</b>	<b>\$425</b>	<b>\$765</b>	<b>\$1020</b>
<b>Full Page glossy* inside front or back</b>	<b>\$815</b>	<b>\$1475</b>	<b>\$1975</b>
<b>1/4 page glossy* – back cover page</b>	<b>\$250</b>	<b>\$450</b>	<b>\$600</b>
<b>1/2 page glossy* – back cover page</b>	<b>\$470</b>	<b>\$845</b>	<b>\$1125</b>
<b>Full Page glossy* back cover page</b>	<b>\$900</b>	<b>\$1620</b>	<b>\$2180</b>

**Please Complete the Items Below and Circle your choice above.**

Name of Business \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Put and “X” in the editions below you are signing up for and fill in year:  
 \_\_\_\_\_ JAN-FEB-MAR-APR 20\_\_ deadline November  
 \_\_\_\_\_ MAY-JUN-JUL-AUG 20\_\_ deadline March  
 \_\_\_\_\_ SEP-OCT-NOV-DEC 20\_\_ deadline July



Make check payable to **RioVision**

or pay by credit card: <https://discoverriovista.com/paypal-advertisement-payment/>

Date \_\_\_\_\_ Paymt Amt \$ \_\_\_\_\_ paid by Check # \_\_\_\_\_ or Credit Card \_\_\_\_\_

**Please submit your payment and this ad form to: Rio Vision, PO Box 89, Rio Vista, CA 94571**

If you have questions such as deadlines, space availability, etc.

contact Laurie: 925-301-7389, [minmayinc@aol.com](mailto:minmayinc@aol.com)

Once this Ad Form and your payment have been submitted, please send your ad copy to:

Assistant Editor, Jan Vick at [seawingjan@gmail.com](mailto:seawingjan@gmail.com), 707-863-1255

Please contact Jan with any questions regarding your ad.